

MACC – MICHIGAN ALPINE COMPETITION COUNCIL – CALL-IN MEETING 12-6-2023

Minutes of the meeting:

Drew Hilger called the meeting to order at 8:30 PM.

Attendance – Officers:

Drew Hilger – P	Shawn Hughes – P	Ginnie Uhley – P	Mike Hietbrink – A	Ryan Bloodworth – P
Kurt Adams – P	Jenessa Hilger – P	Mike Sayers – A	Kermit Anderson – P	Dave Carrico – A
Grace Kerbrat – P	Bill Perlmutter – A	Dennis Parrott – P	Zach Jablonski – A	Alex Carrico – A
Chuck White – P				

Attendance – Team Racer Representatives:

Alan Osterdale AA – P	Foster Butler JD – A	Gary Konsza SD – A	Chip Dayton SW – P	Gary Bloodworth SN – A
Rick Van Houdt TR – P	Mike Jablonski TB – A	Sue Holmes RN – A	Denise Miller TR – A	Kathy Bauer TR – A

General Updates – Drew Hilger – No questions about the minutes from the last meeting. Rick motions to approve the minutes, Alan seconds. Minutes approved.

Updates from Boyne – Boyne opened last weekend; they are currently making snow. As soon as temps are good, we should be good to go. Quick rehash from last time, course setter shack is gone. Gates will be in the start shack, and course setters can use start shack on opposite hill. They are looking to replace the finish shacks next summer, will be the old ones for this year.

Steve Coatney suggested that we create a remembrance page on our website. Thoughts? Shawn – Good idea, but it has to be done right. Dennis - How far back do we want to go? Drew – True, maybe we should have more of a history page. Alan – I like that idea more. Drew – Will respond to Steve and tell him we are thinking about how to implement it.

Drews contact info is updated. Ryan will send out an updated spreadsheet for everyone to review.

Rick – The finish shack at the bottom of North Boyne is gone. Drew – We did know that, was told it would be replaced. They will have to sort it out for Nastar. Also, for the course setting crew, there is a chair lift tower close to the potential racecourse as well. We might be able to put the finish line far from the shack. We will sort it out once we know where the shack ends up.

Updates – Shawn Hughes – We were looking into second monitors, and was able to get it working with an old laptop, using the second computer as an additional display. If portable monitors get lighter/cheaper, we can revisit that idea. As far as recruitment goes, just a reminder to let all your racers know that we need to adjust our mindset to be recruitment heavy.

Finances – Mike Hietbrink – Not present.

Registration – Ginnie Uhley – Online registration is up and running. Total of 11 so far. Don't believe there has been a newsletter that went out. Sayers did put a link on webpage. For marketing and promotion, there used to be quite a bit of marketing material that Debi had. Not sure if it still exists or who has it now, but we should find it and make it accessible for everyone to use. Drew – We talked before about putting up a more welcoming banner at the top of the hill, in addition to our race in progress sign. Ginnie – We may have some signs like that already, will look to see.

Course Operations – Dennis Parrott – Racer registration is up and running. Need to check to see if some of the fixes have actually worked. Guest racer registration is in progress, mostly working, just needs a couple upgrades. Banquet ticket page needs to be tweaked a bit for this years details. Course ops is currently at 13 workers a side, which is pretty thin, so we better hope that we don't lose anyone. Chuck – Is the registration output file going to look the same? If it is going to be different, can you send Chuck a copy of it, so he can plan around it. Dennis – Will do. Will be sending out a note closer to the start to find out how many radios are necessary for each group.

Drew – One of the things Shawn, Ginne, and Drew talked about was experimenting with cameras on the course. Possibly using cameras to replace gate judges, which may spread out the existing labor pool a little further. Not even close to implementing this year, but just want to throw that idea out.

Course Officials – Jenessa Hilger – SmugMug account is updated, another year of hosting photos. If you need any assistance with any graphic design, may be able to help.

Handicaps and Statistics – Chuck White – Made it out to Carrico’s house with both timing computers, and we were able to get them to talk to the new timer. The plan is to use the new timer from the start of the season. We will still have the old one as backup. We have a small group of pacesetters that we will work with this year. Plan is to keep the pool to those that wouldn’t normally have work assignments during the races.

Course Setting – Kermit Anderson – Our crew is pretty much the same as last year. We might have one miss a race here and there, but we should have enough for all of the races. Should have a full crew to cover everything. Plan to get some more slalom shafts for this year. 10 of each color. With the loss of the shack at the top, we might need to adjust our plans for locking up all our gates. Especially our drills and tools.

Equipment – Dave Carrico – Not present.

Timing – Kurt Adams – No updates. Hopefully will move to the new timing equipment. Sent out note to existing timer list and haven’t gotten any updates of people missing. Running thin like everyone else but should be good.

Race workers – Bill Perlmutter – Not present.

Computers – Chuck White – Already gave update.

Awards – Zach Jablonski – Not present. Drew – Update from Zach: He has ordered the glasses we voted on last year. We will have them for the 2024 season.

Publicity – Grace Kerbrat – As far as marketing materials are concerned, most of it was removed from the website once we switched to online registration, as most of the material was just instructions on how to sign up. Will reach out to Debi to see if she has anything else. Created a QR code for racers to keep on their phone, which will allow them to easily share links with people. Can make another for registration/guest registration if we want one. Could also print some business cards as well. Have some signs to put up outside Othmar as well. Dennis – Instead of working on paper flyers, maybe we should look at adding a general recruiting page to our website. Point QR code to that to direct people. Grace – We have a how to join page, maybe we can update that to include more information. Dennis – Yeah, was thinking something more marketing based with more pictures, etc. Grace – Will get together with mike to see if we can spruce it up. Kurt – Would Boyne be ok with us putting up signage in other places? Drew – We used to, I think the signage just got outdated and phased out. Ginnie – Boyne used to add us to events as well, where we could advertise a bit.

Webmaster – Mike Sayers – Not present.

Secretary – Ryan Bloodworth – Will send out updated contact list. Dennis – Can we get it in a format easy to import into our phones? Ryan – Will look into that and let you know.

Meeting adjourned at 9:20 PM.

Respectfully submitted by Ryan Bloodworth, Secretary.