

MACC – MICHIGAN ALPINE COMPETITION COUNCIL – CALL-IN MEETING 9-23-2025

Minutes of the meeting:

Shawn Hughes called the meeting to order at 8:00 PM.

Attendance – Officers:

Shawn Hughes – P	Art LeVasseur – P	Ginnie Uhley – P	Mike Hietbrink – P	Ryan Bloodworth – P
Kurt Adams – P	Jenessa Hilger – P	Mike Sayers – P	Nick Carrico – A	Dave Carrico – A
Grace Kerbrat – P	Bill Perlmutter – A	Dennis Parrott – P	Zach Jablonski – A	Alex Carrico – A
Chuck White – P	Drew Hilger – P			

Attendance – Team Racer Representatives:

Alan Osterdale AA – P	Gary Konsza SD – A	Chip Dayton SW – P	Sue Holmes RN – P	Gary Bloodworth SN – A
Rick Van Houdt TR – P	Mike Jablonski TB – A	Denise Miller TR – A	Kathy Bauer TR – A	

General Updates – Shawn Hughes – Reached out to Boyne for updates, haven't heard back. Will reach out again this week. Big item on the agenda is pricing for 2026 registration. This will be part of going over the budget, so if there are any additional expenses expected, let me know. Dennis motions to approve the minutes from last meeting, second from Ginnie. None opposed, minutes approved.

Updates – Art LeVasseur – No updates.

Finances – Mike Hietbrink – Current balance just over \$11,000. Insurance was a big hit last year, not sure if we have any other options this year, or if we want to renew with the same company. Drew – We will also want to ask about getting a partial refund if we cancel races. Shawn – Looking at 2025, we put together a list of expected expenses for next year. Biggest expected change so far will be lane fees of \$4,500. Will likely need to charge about \$150 per racer this year, maybe \$175. Also, we have talked about offering a discount for early registration and new racers. Proposing \$160 as the main rate, with a discount to \$150 if registering early. Ryan – Would we be able to raise the price by less this year, but raise it gradually over the next couple years? Dennis – This is also based off 75 racers to break even, and at what point do we say we don't have enough to make this work? Kurt – Quick question, do we pay the lane fees up front? Do we get refunded if races are cancelled? Shawn – Not sure if we know yet. Drew – Most things with Boyne, they invoice us after the fact. What we want to do is get ahead of this early, let people know prices, get people registering and then we will be able to let Boyne know early if we don't have the participation levels needed. Art – Is there any kind of ski association insurance that offers insurance? Mike – Ours is through a company that works with sports organizations. Drew – Last year, when struggling to find coverage, Ryan Fuller at Midwest Masters recommended this company. Which cost about half of what other companies were offering.

Dennis – Assuming that \$150 per racer is enough money at 75 racers, do we have a cutoff if we don't hit that 75 target? This is both from a required workers need and a financial need. Shawn – The declining numbers is an issue, and we need to put an effort into finding more. The price increase shouldn't be the factor that stops people from joining. Mike – The price is a reality, it went up due to lane fees and insurance. We just need to communicate that to all the racers. Drew – When we put the budget together, we tried to streamline it as much as possible. Jenessa – Will we be adjusting guest racing fees? Drew – I don't think we should, as that is one of our main ways of trying to grow the program. Sayers – Do we have a limit to how many weekends you can be a guest? Dennis – Believe it's 3 races. Can do a weekend and a half basically, or a 3-day weekend. Grace – Discount deadline should be earlier, maybe mid-November. Drew – Can always extend it. Ginnie – We haven't had luck in the past trying to get people registered before Thanksgiving. Dennis – Kayla from Boyne wants us to be there, does she have any pull to help us market? Could we get Boyne to put something on their site? Would they be willing to help us? Grace – Last year they didn't really have a racing page. Dennis – They send out a lot of emails, so if they could hit a few extra people for us, it would make a big difference. Drew – We have offered to help market Boyne's races, so we could offer to help them if they help us.

Rick – For the last how many years, we charge full price, but we don't have the full season. What happens with the extra money? Mike – There are a few fixed costs which use quite a bit of the money, even if we don't have all the races. We have been avoiding the price increase for a while, with the raffle allowing us to raise enough money to keep us going. Drew – With the lane fees and insurance, we might have more variable costs if we cancel enough races. We might be able to offer a lower price next year if we cancel races this year. Alan – There are some other clubs out there that might have some ideas about saving money on insurance. Art – With online registration, it should be much easier for people to register early. Grace – One other

thing to remember is that we have a better schedule this year, so we are less likely to cancel our first weekend due to not having snow. We want to stay positive and talk up the potential of this year, without referencing past years. Reps need to encourage racers to sign up early. Chuck – What's the earliest we could open registration? Dennis – Don't need to do much, other than change the two opening statements, probably sometime next week. With discount code changes, maybe October 15th.

A few fee structures are presented. Ryan proposes option B, which is a \$175 fee, with a \$25 discount for registering before December 1st. New racers would be \$150 at any time. Seconded by Dennis. Nobody opposed, motion passes.

Registration – Ginnie Uhley – Want to thank Dennis for helping with all the online registration help.

Course Operations – Dennis Parrott – Have receipts for a shovel from last year, and batteries that need to be sent in. In good shape with the applications right now; made some upgrades which went smoothly. No status updates yet on crew. Working on making Fred and Wilma lighter. Will have some minor expenses for batteries, etc.

Course Officials – Jenessa Hilger – No updates. Dennis – Did you reprint gate judge cards? Jenessa – Yup, got them all at our house.

Handicaps and Statistics – Chuck White – Computers are fine, except for the two timing computers. They are too old to run Windows 11. Can probably get by this year, maybe next year – but will definitely have to replace them before too long. Will plan on getting one Split Second license this year, like we did last year.

Course Setting – Nick Carrico – Not present.

Equipment – Dave Carrico – Not present.

Timing – Kurt Adams – No updates.

Race workers – Bill Perlmutter – Not present.

Awards – Zach Jablonski – Not present.

Publicity – Grace Kerbrat – Do we want to advertise registration price now, or wait until we are closer to having the site ready? Shawn – Let's wait until we open it. Dennis – Might be nice to send out a newsletter with the schedule, reminder to get pass, and notice to expect registration info in a few weeks. Grace – Will send it to the bigger MACC mailing list. Dennis – For reaching out on social media groups, do we have a branding kit we can use to reach out to groups? Grace – Yeah. Dennis – Can you put a bunch of documents together, zip them up and send them to whoever is willing to share them online? Grace – 'MACC Ski Racing' page is where people should be directed to on Facebook.

Webmaster – Mike Sayers – Had some software licenses expire, but switched over to some open-source software, which is working.

Secretary – Ryan Bloodworth – No updates.

Shawn – If there are any rules people want to change, we should discuss at next meeting. Drew – One rule that's worth looking at is the use of video, with gate judges being sparse.

Next meeting planned for Tuesday, November 11th.

Motion to adjourn from Dennis, second from Alan. Meeting adjourned at 9:25 PM.

Respectfully submitted by Ryan Bloodworth, Secretary.